



The Right Choice for Retail Design

For retail designers, the primary challenge in selecting surfacing materials is balancing brand expression with durability under constant public use. Designers need materials that clearly convey the brand—clean, premium, edgy, or minimal—yet many visually compelling surfaces fail to hold up under continuous customer interaction. When a surface degrades, brand perception often declines with it.

Corian® Solid Surface holds up differently because it is solid and homogeneous all the way through. There's no surface coating to wear off and no thin decorative layer to expose a substrate beneath. Light scratches and scuffs can often be refinished in place, restoring the surface rather than replacing it.

Function Meets Form

Corian® Solid Surface is where function truly meets form in retail design. It allows designers to create seamless, sculpted, brand-driven elements while delivering the durability needed for constant public use, including:

- Transaction Counters
- Displays & Kiosks
- Feature Walls

The reason Corian® Solid Surface is chosen for these types of projects is that it is the ideal material to achieve a free-form or organic look. With continual smooth flowing curves, special lighting effects, and colors that combine well when placed together, it is the go-to material for designers seeking just the right combination of panache, versatility & performance.



NONPOROUS



EASY TO CLEAN



DURABLE



VERSATILITY IN DESIGN



SEAMLESS



STAIN RESISTANT