

Case study

An attempt by Starbucks and Corian® Solid Surface fusing ingenuity and functionality ——Starbucks Reserve® Roastery Tokyo

Starbucks Reserve® Roastery Tokyo, the first Starbucks Reserve® Roastery in Japan and the fifth worldwide, was opened in Nakameguro, Tokyo on February 28, 2019. This is a special Starbucks where visitors can see highly distinctive and rare Starbucks Reserve® coffee beans, which were procured around the globe, roasted and brewed before their eyes. They can also enjoy drinks and foods not served at regular Starbucks.



Corian® Solid Surface Windswept Prima used in the Starbucks. Photo copyright is owned by DuPont™
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The Starbucks Reserve® Roastery Tokyo building is located on the Meguro River and expresses a new Japanese style jointly developed by Mr. Kengo Kuma (who did the exterior design) and the Starbucks design studio (which was in charge of the plan and interior design). Each floor has a ceiling based on an origami motif, from the first-floor Main Bar to the Teavana[™] Bar on the second floor where customers can enjoy novel tea experiences; Arriviamo[™] Bar, Japan's first Starbucks cocktail bar, on the

third floor; and AMU Inspiration Lounge on the fourth-floor. The third-floor bar counter and other items are made with a traditional Japanese method that uses no nails.



Corian® Solid Surface overall view. Photo copyright is owned by DuPont™ Corian®



Corian® Windswept Prima was chosen for various parts of the restaurant. Photo copyright is owned by DuPont™ Corian®

Corian® Solid Surface was chosen for various parts of the restaurant because this material fulfilled the designers' strict needs, about which Starbucks commented, "We make no concessions, all the way down to the details." At the Main Bar on the first floor, Corian® Solid Surface is used for the back counter where baristas work and a display counter in the bakery area. It is also used on the Teavana™ Bar back counter and tea server pedestal on the second floor, as well as parts of the counter at the Arriviamo™ Bar on the third floor and the lounge on the fourth floor. For all of these, the color is Windswept Prima in the Prima series, which has a large, distinct pattern. Starbucks Reserve® Roastery Tokyo features light-colored wood, including the interior and cedar boards on the exterior. Windswept Prima was selected because its natural hues match well with wood of this type, and also because its distinctive, one-of-a-kind flow pattern caught the eyes of the designers working on the interior.



Corian® Solid Surface meet the requirements of different shapes. Photo copyright is owned by DuPont™ Corian®



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To make this restaurant truly unique, the designers specially used the underside (which is not usually visible) for the countertops, rather than the front side of the sheet. The fabrication utilizes the characteristic patterns on the underside that differ slightly from the top. The underside was repeatedly modified at the millimeter level and polished to offer the same functionality as the top surface. Namely, too much polishing would make it impossible to reproduce the mood the designers were aiming for, and too little would make it impossible to use the distinct uniformity of Corian® Solid Surface to the maximum degree. The Corian® Solid Surface fabricator provided several fabrication samples under the supervision of Mr. Frank Paulus, a Starbucks Coffee designer, to discover the optimum finish. In this way, they decided on the finish that offered both the required design features and trustworthiness as a product.



In this location like nowhere else in the world, Starbucks Reserve® Roastery Tokyo is a place to savor brand-new coffee experiences. If you stop by, take a look at the unique Corian® Solid Surface counters that exist nowhere else.

More information about Starbucks Reserve® Roastery Tokyo:

- · Project name: Starbucks Reserve® Roastery Tokyo
- · Color used: Corian® Solid Surface Windswept Prima
- · Application: table, back counter, display counter and other store fixtures
- · Plan/interior design: Starbucks Coffee
- Exterior design: Kengo Kuma and Associates
- Furniture builder: TENDO CO., LTD.
- Fabricator: RAITO CO., LTD.
- Photographer: Mr. Yoshihito Imaeda

About Corian® Solid Surface – Carve it. Form it. Light it. There's a reason many of the world's leading architects and designers consider Corian® Solid Surface the ultimate design material. Renowned for its adaptability, its aesthetics, its sensorial qualities and its durability, Corian® Solid Surface can help you create a space that makes a statement.

About Corian® Design (www.corian.com) - Corian® Design, a division of the DuPont company, is a global organization which creates, manufactures and markets advanced materials, products and solutions for interior design and architecture, originating from a foundation of world-class technologies and expertise. Marketed under the Corian® brand and the Make your SpaceTM tagline, its materials, prod-cuts and solutions meet the most demanding requirements in terms of beauty, functionality and dura-ability. The Corian® Design global portfolio is continuously evolving and it currently includes Corian® Solid Surface, Corian® Quartz, Corian® Elements and Corian® Exteriors.

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