case study

## retail environments



## corian.









#### Elie Tahari Boutique at Saks Fifth Avenue, Beverly Hills, CA

Architectural & Design Firm: Lissoni Associati, Milan, Italy

Fabricator: Evans & Paul Unlimited Corp., College Point, NY (718) 661-1585

#### **ISSUES**

- Designing an upscale, self-contained, Saks Fifth Avenue in-store boutique that complements the luxury department store's sleek look; yet provides customers with a differentiating brand experience for Elie Tahari
- Transforming a low-ceiling space into a bright, dynamic design focal point for the store
- Creating an inviting, dramatic environment which enhances the elegant style of the clothes

#### CHALLENGES

- Finding a seamless surfacing material that would enable installation with exceptional fit and finish
- Identifying a translucent wall cladding material that may be backlit and milled at different depths to achieve multiple layers of transparency and texture
- Working with a fabricator who could translate the architect's design drawings into a precise, balanced, non-repeating three-dimensional pattern

#### **SOLUTIONS**

- By combining state-of-the-art CAD software with an extra large CNC router, the fabricator was able to produce easy-to-install, perfectly matched 60" wide DuPont™ Corian® panels with no visible seams or mounting hardware
- Using translucent Corian® allowed for a series of larger-than-life floral vines to illuminate the 74' long wall, opening-up the low-ceiling space
- Machining two layers of patterns at different gradients in the Corian® helped to create a distinctive wall design that evokes a sense of movement

#### **BENEFIT**

- Corian® surfaces can be carved, backlit and thermoformed into virtually any design offering unmatched design flexibility
- The Corian® Illumination Series allows three times as much light to pass through than other Corian® colors, and provides endless design possibilities and illumination effects
- Corian® is easy to clean, requires minimal maintenance and allows for a seamless appearance

#### PROJECT COLOR







## corian.



# The beauty of Corian® in retail environments.

With so many colors and capabilities, DuPont™ Corian® gives retail interiors a signature style that stands up to heavy traffic and use. These versatile solid surfaces complement the natural and man-made materials that are so popular in today's designs.

## Discover the many great retail applications for Corian®:

- Wall cladding, cabinets, vertical components
- Transaction counters, cash wraps, credenzas
- Shelving and hanging systems
- Displays
- Dressing room partitions
- Mall-side facades
- Column covers

### Corian is...

#### **STYLISH**

Over 140 colors - more than any other solid surface - plus custom color options

#### **EASY TO CLEAN**

No grout or seam gaps to trap soil

#### STAIN-RESISTANT

Stains can't permeate and are easily removed

#### **HEAT-RESISTANT**

Meets industry standards

#### **NONPOROUS**

Does not support the growth of mold, mildew or bacteria when kept clean

#### **DURABLE**

Tough and long-lasting, so it stands up to heavy use

#### **CAN BE RENEWED**

Marks and scratches can be easily removed to restore it to its original condition

#### **AIR-QUALITY FRIENDLY**

Maintains good indoor air quality—no off-gassing, no VOCs

#### **VERSATILE**

Creates a wide range of unique and distinctive spaces to differentiate your store

#### WARM AND INVITING TO THE TOUCH

The practical surface material that creates a unique, beautiful statement

#### CONTRIBUTES TO SUSTAINABLE DESIGN

DuPont™ Corian® and its adhesives are certified by the GREENGUARD Environmental Institue. They meet the GREENGUARD Indoor Air Quality Certified® and the GREENGUARD For Children & Schools™ product certification programs for low-emitting interior building materials, furnishings, and finish systems used in educational (daycare and K-12) environments

...the perfect surface for retail environments.

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